

FOR IMMEDIATE RELEASE
Thursday, June 8, 2017



Handsome Day celebrated at Our Place

Men living in poverty need pampering, too

VICTORIA, B.C. – It’s no secret that when we look our best, we feel our best. But for the vulnerable men and women who rely on the programs and services at Our Place, looking their best isn’t always a priority or even possible.

After celebrating the women with a special Beauty Day in February, Our Place wants to make sure the men aren’t overlooked by hosting a special **Handsome Day** on June 9 to deliver a positive experience of every man’s value and self-worth.

Erin, the organizer, is a part-time employee who first came to Our Place as a family member. This event is very special to her because she knows first-hand what it’s like to have survival as her only focus. With the assistance of Our Place, Erin has been able to make significant life changes that have offered her the opportunity to give back in meaningful ways.

Handsome Day celebrates the awesome handsomeness of our menfolk with a little TLC. On hand will be volunteer barbers, estheticians, massage therapists, cupcakes from Ooh La La Cupcakes, and pizza from Ali Baba Pizza. Plus, thanks to a special anonymous donation, there will be gift bags full of handsomeness products.

Event: Handsome Day at Our Place

When: Friday, June 9, 2017, 9:00 am – 12:00 pm.

Where: Our Place Society, 919 Pandora Ave, Victoria

Website: www.ourplacesociety.com

Our Place is a unique inner-city community centre serving Greater Victoria’s most vulnerable: working poor, impoverished elderly, mentally and physically challenged, addicted and the homeless. Individuals and businesses provide the majority of financial support for its programs and services. Our Place provides over 1,600 meals per day, hot showers, education, job skills, free clothing, counseling and outreach services, plus 45 transitional housing units. Most importantly, it provides a sense of hope and belonging to our neighbours in need.

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