

FOR IMMEDIATE RELEASE
Thursday, Feb. 13, 2014



Beauty Day at Our Place

Valentine's Day celebrated with special Beauty Day for women living in poverty

VICTORIA, B.C. – Valentine's Day is a time when every woman wants to look and feel her best – and that includes women who are living in poverty.

To celebrate the day of romance, Our Place is planning a special Beauty Day to deliver a positive experience of every woman's value and self-worth.

Erin, the organizer, is a part-time employee who first came to Our Place as a family member, and has been able to made significant life changes.

Beauty Day celebrates the deep inner and outer beauty of women in visible ways. On hand will be volunteer hairdressers and estheticians, cosmetics, costume jewelry, nail polish, hair accessories, and cosmetic bags.

Event: Beauty Day at Our Place

When: Friday, Feb. 14, 2014, 9:00 am – 12:30pm.

Where: Our Place Society, 919 Pandora Ave, Victoria

Website: www.ourplacesociety.com

Our Place is an inner-city community centre serving Greater Victoria's most vulnerable: working poor, impoverished elderly, mental and physically challenged, and the homeless. Individuals and businesses provide the majority of financial support for its programs and services. Our Place provides 45 transitional housing units, over 1,200 meals per day, hot showers, free clothing, counseling and outreach services. Most importantly, it provides a sense of hope and belonging to our neighbours in need.

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For further information, please contact:

Grant McKenzie
Director of Communications
T: 250-388-7112 ext. 225
Cell: 250-217-2406
Email: grantm@ourplacesociety.com

Don Evans, Executive Director
Our Place Society
T: 250-388-7112 ext. 239
Cell: 778-977-4921
Email: don@ourplacesociety.com